



CHONG YOKE CHING
CHIEF EXECUTIVE OFFICER
SEALNET SDN BHD

Chong Yoke Ching is Chief Executive Officer of SealNet Sdn Bhd, a subsidiary of Dagang Nexchange Berhad (“DNeX”).

In her current role, she drives the company’s growth and market innovation initiatives on platforms, which harness business efficiency within the trade facilitation sector namely in business-to-business segment.

Chong leads a team of subject matter experts in setting-up a web-based one-stop system that is designed to ease total cargo and trade management processes, connecting exporters and importers with all relevant parties, such as freight forwarders and customs, and enabling the exchange of trade data digitally. The solution complements and leverages on DNeX Group’s existing trade facilitation business.

Chong’s depth of experience in trade facilitation spans over 20 years. She is a subject matter expert in trade facilitation and was instrumental in the setup of Malaysia’s National Trade Facilitation Resource Centre, which formed the foundation for the National Single Window (“NSW”) for Trade Facilitation system.

She was a key member in the implementation of NSW for Trade Facilitation services in Malaysia, and the systems roll out for the logistics community in Port Klang, Subang Airport, Free Trade Zone for Malaysia Airports Berhad (Sepang) and Electronic Fund Transfer. Chong was also instrumental in the roll out of MyPorts, a service providing free content and information services for the port communities, and an electronic platform for Electronic and Communication Products for SIRIM Berhad.

Chong holds a Bachelor's Degree in Business Administration from Universiti Kebangsaan Malaysia.