



## Mazlan Tuhiman

Chief Executive Officer  
Innovation Associates Consulting Sdn Bhd

**Mazlan Tuhiman is Chief Executive Officer (“CEO”) of Innovation Associates Consulting Sdn Bhd (“IAC”), effective 1 January 2024. He is responsible for overseeing IAC’s strategic planning, monitoring operations, ensuring financial health, and driving growth.**

### History

Prior to that, he was IAC’s Acting CEO, and Delivery Director. As Delivery Director, he was accountable for the overall delivery operations of the Practice Areas and Capability Centre, setting up and executing top-class delivery to clients and projects. These encompassed digital revenue, improvement in customer engagement, and optimisation of the operations segment by creating new business value.

He has over 25 years of working experience in various global and multinational industries, including accounting and finance, chemical, fast-moving consumer goods, education, oil and gas, and information and technology (“IT”), as well as in the public sector.

Highly competitive and motivated leader in business and IT solutions partnership, he has held several senior leadership roles in established corporations, including as Project Director in the Integrated Government Financial and Management System (“iGFMAS”)’s Transformation Project, Senior Manager in Delaware Consulting Malaysia Sdn Bhd, responsible to setting up and lead the Offshore Global Delivery Centre (Malaysia, The Philippines, China-Harbin and Brazil), Head of Business Applications Centre in Fraser and Neave Holdings Bhd (“F&N”) and was a Project Manager for PMI roll out projects in BASF IT Asia Pacific in India, Vietnam, Singapore and Thailand.

With over 13 years of working experience at PETRONAS in its various subsidiaries within the Finance Department, he was also appointed as a member of the SAP Expert Users Referral Group for Petronas Groupwide and led the first SAP Implementation for Universiti Teknologi PETRONAS.

Subsequently, he broadened his career by joining the contracting job as SAP FICO Consultant at SHELL IT in Cyberjaya, followed by ISS Consulting Sdn Bhd, BASF Asia-Pacific Service Centre and F&N Holdings Bhd as the Head of Business Applications Centre, Group IT. He joined Delaware Consulting Malaysia Sdn Bhd as Senior Manager to lead the Offshore Global Delivery Center before re-joined IAC as Delivery Director in January 2022.

He graduated from Universiti Teknologi MARA (“UiTM”) Shah Alam with a Diploma in Business Studies and received a Certificate in Management from the National Examining Board of Supervision in the United Kingdom. He obtained a Certificate in Book-Keeping from the Polytechnic of Sultan Haji Ahmad Shah, Pahang, and a member of the Malaysian Association of Accounting Administrators (“MAAA”). He also completed the Leadership & Management programmes by Invictus and obtained Enterprise Architecture (“EA”) Learning Journey from ATD Solution, Malaysia.