



Zalina Shafer

Independent Non-Executive Director

Zalina Shafer was appointed as an Independent Non-Executive Director of Dagang NeXchange Berhad (“DNeX”) on 18 March 2022. She is also Chairman of Dagang Net Technologies Sdn Bhd, a wholly-owned subsidiary of DNeX.

History

An electrical engineer by training, she is an experienced leader with an extensive supply chain track record within the semiconductor industry. With 33 years of hands-on industry experience, she has held numerous roles leading the operations of sizeable semiconductor facilities within and outside of Malaysia. She is particularly well-versed with process and equipment engineering as well as test and product engineering, both of which provide deep insights that enable her achievements in operational realignments, cost productivity and controls across manufacturing processes.

She currently advises sensiBel AS as its Vice President of Operations, where she is responsible for the manufacturing setup of the micro-electromechanical systems (“MEMS”) microphone, focusing on the assembly and test partners, cost, and operations infrastructure setup.

She provided advice on several crucial assignments before joining sensiBel AS, including establishing assembly partner for Novelda AS, a Norwegian semiconductor design company, and specifically on technical due diligence for the company’s subsidiary, SilTerra Malaysia Sdn Bhd.

She began her career at Motorola Semiconductor Sdn Bhd as a Process Engineer in 1984 and served the company for 15 years. She left as Operations Manager to join Motorola Malaysia Sdn Bhd, in which role as Senior Director, she led the entire RF Operations comprising 1,300 employees and was responsible for the full scale of its manufacturing process with collaborations on cost monitoring with business units in Phoenix, USA. Zalina subsequently served at ON Semiconductor, Silicon Laboratories, Honeywell Aerospace Avionics Malaysia Sdn Bhd, and Energy Micro AS, to achieve operational excellence by aligning resources, facilities and productivity.

She holds a Bachelor of Science in Electrical Engineering with a Minor in Mathematics from Southern Illinois University Edwardsville, United States of America. She is also a Certified SIRIM ISO9002 Assessor.