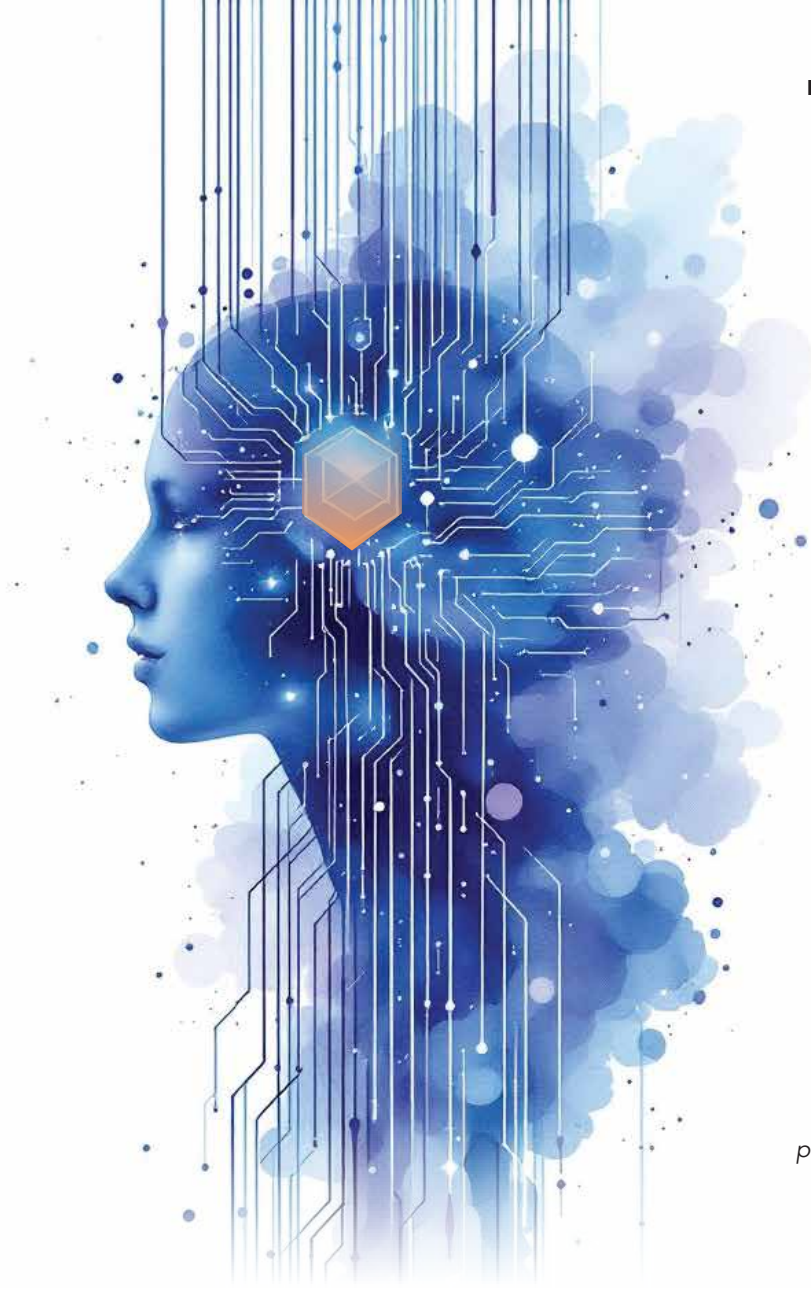


DNeX IT

Pioneering the Future with Digital-powered Innovation



Our strategic pillars of People, Process, and Products are propelling us toward a future powered by cutting-edge technologies.

We believe such technologies as artificial intelligence ("AI"), cloud computing, Internet of Things ("IoT"), big data analytics, blockchain, and robust security are the cornerstones of this transformation.

Our mission? To revolutionise operations and enhance competitiveness of customers, thus positioning DNeX as a leader in delivering digital-powered solutions to both public and private sectors, contributing significantly to Malaysia's digital economy."

Our Strategic Pillars

1. Empowering People: The Heart of Innovation
2. Optimising Processes: Achieving Operational Excellence
3. Delivering Advanced Digital Smart Solutions: Leading the Market



01

Empowering People The Heart of Innovation

At the core of our digital transformation journey lies a simple truth – our people drive innovation. While advanced technologies like AI, machine learning, and data analytics play an important role, it is our people, our talent - their insights, expertise, and agility - that powers the real progress.

- **AI Centre of Excellence**
We're investing in our people by establishing an AI Centre of Excellence, complementing our existing Big Data Centre of Excellence, to accelerate the adoption of advanced AI technologies like large language models ("LLMs"), large action models ("LAM"), and machine learning.
- **Upskilling for the Future**
Through our partnership with Google and comprehensive internal/external training programs, we're equipping our 100 per cent Malaysian workforce with the skills needed to lead in the AI and cloud computing era.
- **Local Expertise, Global Reach: Powered by People, Enhanced by Tech**
Our strength lies in our deep understanding of local landscapes, guided by global aspirations. This allows us to create AI solutions that are not only technologically advanced, but also culturally, commercially, and contextually relevant to the communities we serve - both at home and abroad.
- **Strengthening Customer Connections**
True customer engagement is built on relationships, trust, and at the heart of every great customer experience is a meaningful human connection. We're enhancing how we engage with clients by deepening our understanding of their needs and delivering responsive, reliable support - built on trust, empathy, understanding and consistency. Through a combination of people-first service and smart digital tools, we're strengthening customer relationships, improving service efficiency, and building long-term loyalty - ensuring that every interaction reflects our values and commitment to excellence.
- **Operational Excellence**
Our CMMI Level 3 certification reflects a commitment to structured, professional, and repeatable processes a distinction that strengthens our credibility when engaging with clients and partners. Coupled with agile project management and rigorous quality assurance frameworks, this ensures the rapid, high-quality delivery of state-of-the-art products and services. It's a standard that not only drives internal efficiency but also positions us as a trusted and capable partner when bidding for complex projects.

02

Optimising Processes Achieving Operational Excellence

At DNeX, our pursuit of operational excellence is driven by a powerful combination of experienced in-house talent, proven processes, and forward-looking technology.

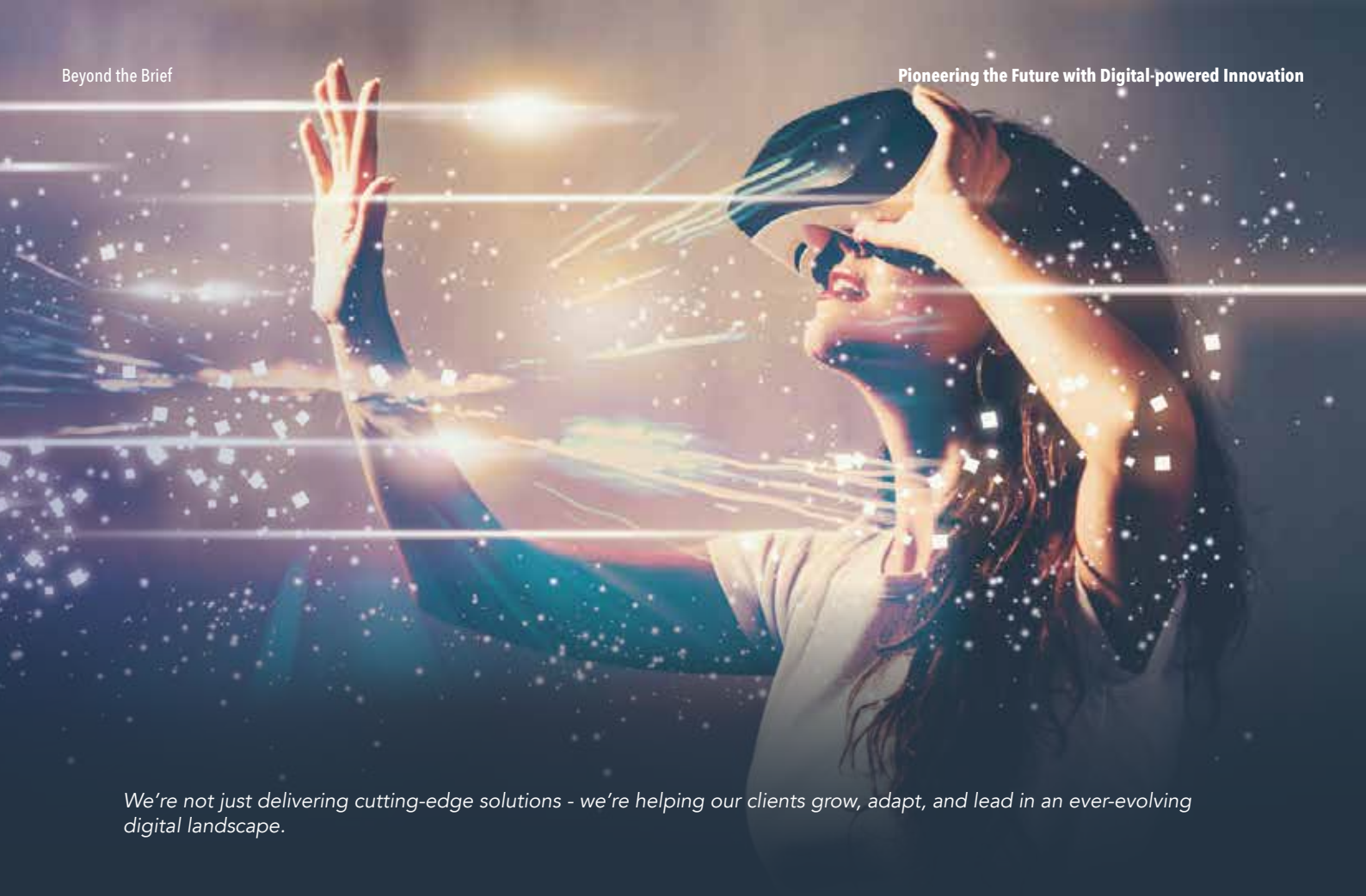
While we continue to embrace innovations like AI and big data analytics, it has always been our strong foundation - built over years of trusted service delivery - that enables us to scale and grow sustainably.

- **Empowered by Expertise**
Our strength lies in our talented workforce and deep industry experience, which allow us to deliver consistent value to our customers - locally and globally.
- **Smarter, Faster, Better**
We use data analytics and automation to support faster, more informed decision-making and to fine-tune supply chains, service delivery, and operations - not to replace human input, but to amplify human performance.
- **Adaptive and Secure**
With mature processes and a strong customer base in place, we continue to evolve with the market - ensuring agility, compliance, and cybersecurity are maintained without compromising our service quality and deliverables.

03

Delivering Advanced Digital Smart Solutions Leading the Market

- **AI-Powered Platforms**
We're developing and delivering cutting-edge AI-powered tools and platforms, leveraging cloud services to provide tailored solutions for government and enterprise clients.
- **Innovation Through LLM**
By embedding LLM and other AI technologies into our technology stack, we're enhancing existing products and creating flexible, scalable, and innovative solutions.
- **Key Focus Areas**
 1. **Generative AI and AI-Enhanced Business Intelligence**
Providing actionable insights and predictive models for strategic decision-making.
 2. **Robotic Process Automation ("RPA")**
Automating repetitive tasks to increase throughput and reduce errors in mission-critical environments.
 3. **AI-Driven Data Leakage Prevention ("DLP")**
Enhancing security frameworks to protect sensitive data and ensure compliance.
 4. **Intelligent Border Control and Risk Management**
Combining AI, big data analytics, and IoT to deliver advanced security and operational efficiency.



We're not just delivering cutting-edge solutions - we're helping our clients grow, adapt, and lead in an ever-evolving digital landscape.

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DNeX is committed to driving industry transformation and creating economic and social impact through innovation. We aim to foster job creation, accelerate digital transformation, and contribute to Malaysia's vision of a thriving digital economy.

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Discover how DNeX is redefining the IT services landscape with innovative solutions, reliable expertise, and a customer-first approach.

Whether you're seeking to modernise your infrastructure, enhance cybersecurity, or drive digital transformation, DNeX has the capabilities to support your goals. Partner with us today and take your business to the next level.

Don't just read about it, put it into action.

Start today & experience the difference yourself!

More info at www.dnex.com.my