

Group Head, Human Resource

Zety Zalina was appointed as a Group Head, Human Resource of Dagang NeXchange Berhad on 1 February 2025.

## History

Zety Zalina Mohd Zain leads and manages the Group's overall human resource and administrative functions. Her role is pivotal in aligning human resource strategies with business objectives, covering talent management, organisational development, employee engagement, performance management, compensation and benefits, compliance, and general administration.

She has over 20 years of experience in human resource management across industries including information technology, consulting, telecommunications, financial services, and food & beverage. Her key expertise includes talent acquisition, performance management, compensation and benefits, industrial relations, human resource operations, organisational development, and strategic workforce planning.

Previously, she served as Senior Manager, Talent Acquisition & Integration / Head of Recruitment at DNeX, where she led full-cycle recruitment, workforce planning, and employer branding for the Group. She played a vital role in human resource digitalisation and leadership development initiatives. Prior to this, she held key HR roles at Dagang Net Technologies, Kelly Services, RICOH, Temenos, and PKTech, contributing to both operational excellence and strategic HR transformation.

Zety Zalina holds a Bachelor of Education (Honors), TESL from University of Malaya. She is also a Certified Mental Health First Aider from Mental Health Association.